



European Pallet Association e.V. (EPAL)

PRESS RELEASE

New EPAL CEO - Christian Kühnhold brings extensive experience

Christian Kühnhold most recently spent 13 years as CEO of PAKi Logistics GmbH and member of the board of Faber Halbertsma Groep B.V. There, he was involved in starting IPP six years ago and has since then helped to develop it. Now he is focusing on new challenges.

From October he takes over responsibility of the EPAL General Secretariat. For the last few years it has been led by Martin Leibrandt, who helped to get it off the ground and initiated many new projects.

“Christian Kühnhold has in-depth knowledge of the pallet market and managing open pools at an international level”, emphasises Robert Holliger, President of the European Pallet Association (EPAL) e.V.

On the international Association’s Board, they are convinced that he will give EPAL an invaluable boost to successfully continue to develop. The aim is to further strengthen the Euro pallet under the EPAL brand, to push ahead with expansion into new markets and to establish more products.

A very important project at the moment is iPAL, in collaboration with the Fraunhofer-Institut für Materialfluss und Logistik IML, the Euro pallet will be equipped with intelligence, on which new business models will be based.

About EPAL:

The European Pallet Association e.V. (EPAL) ensures a smooth flow of goods in the logistics world with over 500 million EPAL Euro pallets and 20 million box pallets in the world’s biggest open exchange pool. Founded in 1991 as the umbrella association of licensed producers and repairers of EPAL load carriers, EPAL is globally responsible for their consistent quality. EPAL pallets are produced from sustainably grown, CO2-neutral wood, can be repaired and recycled, and reduce transport distances thanks to their high level of availability. As a registered association, EPAL does not pursue any commercial interests and makes all its decisions in the interests of its industry, retail and logistics partners. EPAL is represented in over thirty countries by fourteen National Committees which have committed themselves to implementing the EPAL objectives.

For further press information:

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